

SCHOOL-COMMUNITY RELATIONS

Series 1000

Policy Title: Communications/Public Information Program

Code Number: 1001.0

It shall be the policy of the Board of Directors of the Sioux City Community School District to keep the community informed of the goals, objectives, achievements, needs and conditions of the District, including state and local progress indicators. The Board is committed to the principle of open, two-way communication with both internal and external publics. In line with this commitment, the Superintendent or his/her designee shall have the responsibility for establishing, maintaining and adequately staffing an ongoing communications program.

The program shall include assessment of public knowledge, attitudes and concerns; planning a communication program on this basis; and implementing appropriate communication activities, including annual surveys, exit interviews, comment areas on district website, etc. The Board shall periodically review the program to evaluate its effectiveness.

While the Board recognizes the need for a formally established program of communication, it also recognizes that each District employee should communicate factually, openly, and honestly with the public and encourages employees to do so in their respective areas of responsibility.

First Adoption: November 1982
Revision Adoption: August 12, 1997/November 23, 2004/November 23, 2009/January 25, 2010
Legal Reference: Iowa Code Chapter 22; 279.8 (1993)