Yearbook Advertising Agreement

I, __________________________________, of ____________________________ spoke with yearbook student, 
(print name)                                               (name of business) 
_____________________

___________________________________________, on __________________________, 2018-19. 
(name of yearbook student)            (month)            (day)

Check the order option that applies:

___ Yes, I would like to purchase the following yearbook ad (Circle the desired ad package):

<table>
<thead>
<tr>
<th>$30.00 White Sponsorship</th>
<th>$75.00 Orange Sponsorship</th>
<th>$100.00 Black Sponsorship</th>
<th>$150 Raider Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of your business will be listed as a sponsor on a divider page in the yearbook.</td>
<td>An all-color advertisement approximately the size of a business card will be placed on a page at the end of the book.</td>
<td>An advertisement approximately the size of a business card will be placed on a layout within the yearbook and at the end of the book.</td>
<td>An advertisement approximately the size of a business card will be placed on a layout within the yearbook, and a large image at the end of the yearbook.</td>
</tr>
<tr>
<td>Your name will also be listed as a sponsor on the yearbook portion of the EHS website.</td>
<td>Your business image will also be displayed on the yearbook portion of the EHS website.</td>
<td>Your business image will also be displayed on the yearbook portion of the EHS website.</td>
<td>Your business image will also be displayed on the yearbook portion of the EHS website.</td>
</tr>
<tr>
<td>Your name will also be placed on the yearbook banner.</td>
<td>A small image of your business advertisement will be placed on the yearbook banner.</td>
<td>A medium image of your business advertisement will be placed on the yearbook banner.</td>
<td>A large image of your business advertisement will be placed on the yearbook banner.</td>
</tr>
</tbody>
</table>

$___ Product donation for raffles will be placed in the yearbook at the corresponding value amount.

___ No, I am not interested in advertising at this time.

___ Maybe, I would like to advertise, but I need more information. Please send more information to this email/fax/address: ____________ _____________________________________________.

Payment:

___ Please make bill attention to ____________________________ and send to this address 

_______________________________________________________________.

___ Payment remitted with student (please send checks only).
Ad Specs:

<table>
<thead>
<tr>
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<th>Black Sponsorship</th>
<th>Raider Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>The correct spelling of the name of your business.</td>
<td>An all-color advertisement approximately the size and shape of a business card (actual dimensions are not a big concern as we can adjust our layouts and images to meet your needs).</td>
<td>An all-color advertisement approximately the size and shape of a business card (actual dimensions are not a big concern as we can adjust our layouts and images to meet your needs).</td>
<td>An all-color advertisement approximately the size and shape of a business card (actual dimensions are not a big concern as we can adjust our layouts and images to meet your needs).</td>
</tr>
<tr>
<td></td>
<td>Image should be of high resolution and quality (at least 250 dpi and 1MB in size).</td>
<td>Image should be of high resolution and quality (at least 250 dpi and 3 MB in size).</td>
<td>Image should be of high resolution and quality (at least 250 dpi and 5 MB in size).</td>
</tr>
</tbody>
</table>

_____ Ad remitted with student (this may be the best option for large advertisements, esp. those that include .MOV files).
_____ Ad will be sent to East High School, Attention: Mrs. Shultz, 3200 South Cypress, Sioux City, IA 51106.
_____ Ad will be sent to shultzd@live.siouxcityschools.com.

To verify the details of the student’s visit or to verify details of my order, please call me at this number. ___________

Signed,

__________________________________________
(business person’s signature)

Thank you so much for your time and effort. Working with our yearbook students prepares them for sales in future employment situations and fosters confidence in their professionalism.

Mrs. Desiree Shultz
East High Yearbook Advisor
(712) 274-4000 or (712) 898-6096
shultzd@live.siouxcityschools.com
website: http://www.siouxcityschools.org/east-high-school/yearbook/