

Do you have a knack for aesthetics, notice finer details, and love to learn new things? Are you able to connect with people through your compelling designs? If so, kickstart your creative career and become a graphic designer!



Pathway Description:

Students will gain knowledge, skills and develop a portfolio needed for employment as a designer. This program involves the use of specialized software combined with creativity, design and problem solving skills to create visual communication.

Employment of graphic designers is expected to grow and demand for graphic design by advertisers, publishers, and computer design firms continues to increase.

Key Competencies:

- Use Adobe Photoshop to manipulate digital images to improve quality, focus of audience, and clarity of concept
- Generate artwork that has the correct resolution and format for a variety of media
- Prepare artwork to be displayed in a design portfolio
- Create artwork and designs that demonstrate a market’s preference to color
- Resample artwork for the best quality graphic

Courses (HS Credits):

Foundation Course B019 Business 101 (2)
Specialization Courses B620 Digital Imaging (1)
 B607 Digital Color Theory (1)
 9658 Digital Photography (1)
 7635 Vector Drawing (1)

College Credits: 12

Annual National Average Salary for Entry Level Graphic Designer: \$47,600

Career Opportunities:

Graphic Designer	Multimedia Specialist
Digital Artist	Creative Director
Web Designer	Brand Specialist