Mass Communication

Pathway Description:
The filmmaking pathway provides students with relevant industry knowledge to integrate seamlessly into a set crew for TV programming, audio programming or films. In today's digital friendly world, students already have readily available access to technology to shoot, cut, and deliver engaging content. This pathway helps students refine their expertise to develop a polished, professional approach while using higher-end equipment.

Key Competencies:
- Outline roles and responsibilities of video/audio production personnel
- Identify film production equipment and its use
- Identify audio production equipment and its use
- Record, edit, and post a final project to an online platform
- Describe and compare types of cameras

Courses (HS Credits):
Foundation Course:
1022 Mass Communications (2)
Specialization Courses:
B630 Media Production & Equipment (1)
B631 Audio Production & Equipment (1)
Capstone Courses:
B640 Technical Production in Media (1)
B641 Studio Production in Mass Communications (1)

College Credits: 12

Annual National Average Salary for a TV/Radio Producer: $69,540

Career Opportunities:

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<thead>
<tr>
<th>Sound Engineering Technician</th>
<th>Audio/Video Equipment Technician</th>
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<tbody>
<tr>
<td>Program Director</td>
<td>Filmmaker</td>
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<tr>
<td>Videographer</td>
<td>Video Producer</td>
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